



SIGNATURE CONFERENCE

SERIES

**Strength & Solidarity:
Rising Together Through Uncertain Times**

January 8th & 15th, 2026 - Virtual Sessions
January 22nd, 2026 - Awards Breakfast

**PARTNERSHIP
OPPORTUNITIES**

www.abcinfo.org

Conference Overview



Action for a Better Community's **2026 Signature Conference, "Strength & Solidarity: Rising Together Through Uncertain Times"**, comes at a pivotal moment for nonprofits, human service organizations, and the communities we serve. In the wake of the **recent government shutdown**—whose effects continue to ripple across funding streams, service continuity, and community trust—our sector faces **heightened uncertainty, unprecedented challenges**, and an urgent call for **shared resilience**.

For organizations like **ABC**, which are deeply rooted in community action and **equity-centered service**, the shutdown highlights the fragility of support systems and the essential role nonprofits play in responding quickly and compassionately to community needs. As **federal resources stall** or become unstable, nonprofits are not only scrambling to sustain operations—they are becoming **lifelines** for individuals and families most impacted by these disruptions.

The **2026 Signature Conference** will elevate the power of **unity, cross-sector partnership, innovation**, and **advocacy**. Through two virtual knowledge-sharing sessions and an in-person **Awards Breakfast** that celebrates individual and corporate champions of community service, we will explore how nonprofits, higher-ed, philanthropy and the business sectors can adapt, sustain impact, and emerge **stronger—together**.

Conference Objectives

- Elevate awareness of current challenges and opportunities related to the recent government shutdown.
- Strengthen cross-sector collaboration and advocacy for sustainable solutions.
- Promote innovation, resilience, and organizational sustainability.
- Center equity and community voice in response planning and service delivery.
- Celebrate leadership and community champions who exemplify service.
- Mobilize strategic partnerships to support long-term impact.

***Together, we can rise.
In challenging times, it is not just resilience that sustains us —
but shared purpose, unity, and collective strength.***



Partnership Opportunities

As we launch this year’s **Signature Conference Series**, we invite you to become a **sponsoring partner** in **ABC’s** work to promote **Equity and Justice for All**. Your support helps sustain **high-quality, cost-efficient professional development** that drives **system change**, strengthens **community resilience**, and confronts the **root causes of poverty**. Your partnership ensures that **ABC** has the **resources** it needs to move this work forward and continue supporting the **communities we serve**.

ABC Signature Conference Series	Presenting Partner	Economic Justice Partner	Empowerment Partner	Health Partner	Accountability Partner	Consumer/ Student Partner	Human Service Partner
Benefit							
Press Release & logo on event invitation	✓						
Opening remarks on one day of the event	✓						
Logo featured on cover and landing pages	✓	✓					
Three-minute video featured daily during the conference	✓	✓					
Opportunity to attend media interviews	✓	✓					
Additional Recognition as sponsor at future Social Justice Initiatives in 2026	✓	✓					
Weekly Social media banners with logos for up to six weeks	✓	✓	✓	✓	✓		
Company logo slide and on conference material	✓	✓	✓	✓	✓		
Recognition during opening and closing remarks	✓	✓	✓	✓	✓		
Daily logo promotion during the conference	✓	✓	✓	✓	✓	✓	✓
Virtual Sessions Registrations	Unlimited	Unlimited	Unlimited	Unlimited	10 Staff	20 Consumer Scholarships	5 Staff
Complimentary Breakfast Tickets	8 Tickets	4 Tickets	2 Tickets	-	-	-	-
Investment	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000

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Partnership Commitment Form

Company Name: _____

Contact (First & Last Name): _____

Address: _____

City, State, Zip: _____

Email: _____ Phone: _____

Partnership Level:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Partner - \$25,000 | <input type="checkbox"/> Accountability Partner - \$5,000 |
| <input type="checkbox"/> Economic Justice Partner - \$15,000 | <input type="checkbox"/> Consumer/Student Partner - \$2,500 |
| <input type="checkbox"/> Empowerment Partner - \$10,000 | <input type="checkbox"/> Human Service Partner - \$1,000 |
| <input type="checkbox"/> Health Partner - \$7,500 | |

Total Amount Enclosed: _____

Payment Method: Check (payable to Action for a Better Community) Amex Mastercard Visa Discover

Name on Card: _____

Card Number: _____ Exp. Date: _____ CVC: _____

Signature: _____ Date: _____

Questions? Please get in touch with Christopher Bell: 585-325-5116, ext. 4554 | cbell@abcinfo.org

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