



Building new beginnings

2025

SIGNATURE CONFERENCE SERIES

**CELEBRATING 60 YEARS...
EMPOWERING COMMUNITIES, INSPIRING
CHANGE**

January 9th & 16th, 2025 - Virtual Sessions

January 23rd, 2025 - Awards Breakfast

**PARTNERSHIP
OPPORTUNITIES**



www.abcinfo.org

Conference Overview



Action for a Better Community (ABC) proudly presents its 2025 Signature Conference, marking the kickoff of our annual social justice work and 60th-year commemoration of serving the Rochester community. This year's theme, **Empowering Communities, Inspiring Change**, reflects our ongoing commitment to addressing critical social issues and fostering positive change in our community.

The conference will occur virtually on **January 9th and 16th, 2025**, culminating in an in-person **Awards Breakfast** on **January 23rd, 2025**. Building on the successes of our previous efforts, we will continue to address current community challenges while utilizing an asset-based, solutions-oriented approach. Responding to feedback from our 2024 social justice efforts, we are making a concerted effort to further amplify the voices of young people who are deeply engaged in this work.

Our 2025 conference will feature strategy sessions led by subject matter experts on equity-centered topics, including:

- Racial Trauma and Community Mental Health
- Greenlining: Closing the Racial Wealth Gap
- Health Equity & the Social Determinants of Health
- Violence Prevention & Criminal Justice
- Community Belonging and Racial Healing

We are honored to welcome Joe Roberts, the Skid Row CEO, as our keynote speaker. His inspiring journey from homelessness to success embodies the transformative power of personal resilience coupled with consistent community support (www.skidrowceo.com/about/).

The conference will bring together New York State lawmakers, local legislators, healthcare and human services leaders, young people, financial institutions, and community members to re-commit ourselves to the ongoing work of community wellness and empowerment.

By partnering with us in this work, you will contribute to ABC's efforts to convene a wide variety of stakeholders around a shared commitment to meaningful systemic change in our community. We invite you to join us as a key partner supporting this important work and commemorating ABC's 60 years of making our community better for all.

Together, we can empower our communities and inspire lasting change.



Partnership Opportunities

We invite you to join us as we kick off 2025 with a renewed commitment to **"Promoting Equity and Justice for All"**. Your support will enable ABC to offer high-quality, cost-effective professional development designed to improve community outcomes by changing the systems that allow poverty to thrive.

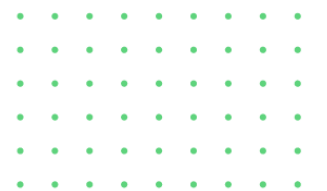
Presenting Partner \$25,000

- ❖ Company logo featured on cover and landing pages as Presenting sponsor
- ❖ Agency/company three-minute video featured daily during the conference
- ❖ Opening remarks on one day of the event
- ❖ Unlimited staff registration
- ❖ Complimentary table of 8 at the Awards Breakfast
- ❖ Opportunity to attend media interviews
- ❖ Additional Recognition as sponsor at future Social Justice Initiatives in 2025
- ❖ Weekly Social media banners with logos for up to six weeks

Economic Justice Partner \$15,000

- ❖ Company logo featured on cover and landing pages as Economic Justice sponsor
- ❖ Agency/company three-minute video featured daily during the conference
- ❖ Recognition during opening and closing remarks
- ❖ Unlimited staff registration
- ❖ 4 complimentary tickets for the Awards Breakfast
- ❖ Opportunity to attend media interviews
- ❖ Additional Recognition as sponsor at future Social Justice Initiatives in 2025
- ❖ Weekly Social media banners with logos for up to six weeks

Partnership Opportunities



Empowerment Partner \$10,000

- ❖ Company logo and two slides agency/company logo on conference material
- ❖ Recognition during opening and closing remarks
- ❖ Unlimited staff registration
- ❖ 2 complimentary tickets for the Awards Breakfast
- ❖ Social media banners logo

Health Partner \$7,500

- ❖ Company logo and one slide agency/company logo on conference material
- ❖ Recognition during opening and closing remarks
- ❖ Unlimited staff registration

Accountability Partner \$5,000

- ❖ Company logo and one slide agency/company logo on conference material
- ❖ Recognition during opening and closing remarks
- ❖ Up to 10 staff registration

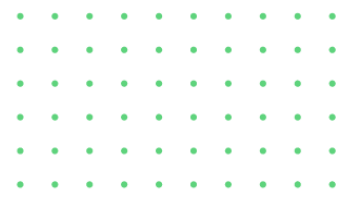
Consumer/Student Partner \$2,500

- ❖ Registration for 20 conference series scholarships to consumers/students
- ❖ daily logo promotion during the conference

Human Service Partner(excludes universities and HMOs) \$1,000

- ❖ Five conference series registrations; logo promotion on shared slide

Partnership Opportunities



Please note the following before submitting this form:

All payments are non-refundable.

All payments must be received no later than Monday, December 23, 2024.

A link will be provided to upload logos (if applicable). All Logos must be received no later than Monday, December 23, 2024

A link will be provided to upload videos (720p, MP4) and slides (16.9).

Payments Payable to:

Action for a Better Community, Inc.

Mail to:

Action for a Better Community, Inc.

400 West Avenue

Rochester, New York 14611

Please complete the details below. Please retain a copy of this form for your records.

Company/Agency Name:	
Partnership Level:	
Contact Name:	
Address:	
Phone Number:	
Email Address:	

Total Amount Enclosed

\$

**For more information on partnership opportunities please contact
Sonjia-Edwards Miller at (585) 325-5116, ext. 4110 or via email at
SEdwards@abcinfo.org.**